Serving our community is at the heart of what we do every day at KUB, and I am so proud of all the ways that our work goes beyond pipe and wires.

Gabriel J. Bolas, KUB President and CEO
EMPLOYEE EFFORTS
KUB Cares coordinates employee volunteer service. Employees can use up to eight hours of paid Volunteer Time each year to help organizations like East Tennessee Children’s Hospital.

KUB,

Thank you so much for making and donating these sweet cards for our patients. We are so grateful to have such generous people in our community!

- Volunteer Services

EAST TENNESSEE Children’s Hospital
2019 VOLUNTEER TIME

- More than 35 community organizations helped
- More than 4,000 volunteer hours used
- More than 600 employees used Vol Time

SINCE 2014, KUB EMPLOYEES HAVE USED MORE THAN 16,000 HOURS OF VOL TIME
We love having KUB groups volunteer with us, y’all do great work!

Lauren Bird, Ijams Nature Center
In April 2019, KUB invited local organizations to educate KUB employees about their volunteer needs. Many employees signed up for volunteer opportunities on the spot.
This group from @KnoxKUB was hard at work at @MissionofHope today - packing boxes for this month’s Christmas deliveries to 18,000 students in rural Appalachia. Love it when employers encourage their team members to volunteer in their community!
Thank you so much for loaning two KUB employees to the United Way of Greater Knoxville to participate in our 2018 Loaned Executive program. They did an outstanding job. Your employees played a major role in the success for this effort. Over 106,000 people in need will be positively impacted in the areas of health, education, and financial stability.

February 2019
Ben Landers, President and CEO
United Way of Greater Knoxville
BE THE ONE

2019 UNITED WAY FUNDRAISING CAMPAIGN
KUB employees individually support an annual United Way fundraising campaign by purchasing tickets to fundraising celebrations and enrolling in paycheck contributions, along with participating in other various support opportunities.
SINCE 2004,
KUB EMPLOYEES HAVE RAISED MORE THAN

$3.7 million
TO SUPPORT UNITED WAY

more than
$205,000
raised during the
2019 United Way
campaign

nearly
700
employees attended
the 2019 campaign
celebration
SAFETY & EDUCATIONAL OUTREACH
more than 85 educational appearances by KUB employees in 2019
In July 2019, KUB invited contractors and excavators to its first **Safe Digging Breakfast** to share information about the importance of locating underground infrastructure.
KUB taught elementary school students about the importance of clean water and how they can help protect it at this year’s WaterFest event. WaterFest is coordinated by the Water Quality Forum, a coalition that includes KUB and works to keep East Tennessee waters clean.
LOW-INCOME ASSISTANCE
KUB partners with the City of Knoxville, Knoxville-Knox County Community Action Committee (CAC), and TVA to provide weatherization for low-income families’ homes through the Round It Up (RIU) program. RIU has been supported by TVA’s Knoxville Extreme Energy Makeover (KEEM) and Home Uplift programs.
Click here to hear from the 400th recipient of weatherization through Round It Up.

ROUND IT UP IMPACT
AS OF NOVEMBER 2019

443 homes weatherized
3,169 customers still waiting for weatherization
$3.4M contributed by KUB customers

MORE THAN 1,700 HOMES WEATHERIZED THROUGH RIU, KEEM, AND HOME UPLIFT
We went without air conditioning for most of the summer because we just couldn’t afford to have that repaired. We couldn’t borrow the money to even do it. So it’s a big deal. We’re very fortunate.

“Dave, Round It Up Recipient, Pictured With Wife Debbie”
PROJECT HELP

Project Help provides emergency heating assistance for individuals and families who need temporary aid with their bills. While CAC administers the program, KUB collects donations from customers and the community. 100 percent of those funds are sent to CAC.

- more than $115,000 used for 2019 emergency assistance
- 383 families assisted in 2019
- more than $4.2M used to help families since program began
KUB customer counselors provide low-income individuals and families utility bill assistance.

KUB customer counselors partner with over 100 agencies and organizations, and together have provided $4.1 million toward utility bills for customers experiencing financial difficulty. Counselors handle over 24,000 agency and customer calls per year.
I encourage everyone to go to this class. I’ve been and I personally enjoyed the class and learned some helpful saving things. Since I took the class my light bill dropped by 10 dollars.

Callie M. on Nextdoor
COMMUNITY WORKSHOP IMPACT

KUB has partnered with TVA to provide energy and water savings workshops that include interactive displays to illustrate simple tips to conserve and save on utility bills. Participants take home free conservation kits to get started with improvements.

26 workshops held in 2019

637 workshop attendees since April 2019

To request workshops for individual community groups, customers can visit www.kub.org/workshops.
EMPOWERING COMMUNITIES

KUB works with community development non-profit Socially Equal Energy Efficient Development (SEEED), providing resources and training to empower others to present workshops for their communities.
KUB has partnered with Austin-East Magnet High School for 24 years to facilitate the TeenWork program, which helps students learn job skills and prepare for future careers.

433 students completed the program
10 former students still work at KUB full time
In 1995, Trista Cody was a member of KUB’s inaugural TeenWork class. In 2019, her son completed the program.

“I’m so blessed and honored and excited that my class was able to set the standard, and that KUB enjoyed our class and continued on with the program. Now, my son gets the benefits that I was able to. It was a great opportunity for me back then, and it’s an opportunity that he still benefits from today.

Trista Cody, TeenWork class of 1995
H2O TO GO
MOBILE WATER STATION

H2O To Go provides clean, cold water at community events to replace single-use water bottles.

provided water at
8
community events since September 2019

Click here to request H2O To Go at your next community event.
BEST COMMUNITY CONNECTION AWARD WINNER
PARK(ING) DAY 2019
Connect and learn more.

VIDEO: Click here to see how KUB participates in the communities it serves.