



Our Vision:

KUB exists to serve its customers, improving their quality of life by providing utility services that are safe, reliable and affordable.

Shared Values:

- We value the safety and well-being of our customers and employees.
- We value fairness, and try always to make decisions that provide the greatest good for the most people.
- We are in a position of trust and hold ourselves to high ethical standards.
- We improve the value of our services through efficiency, innovation and communication.
- We value the commitment and hard work of our employees.
- We are environmentally responsible in our operations and support the sustainability of our communities' natural resources.
- We participate in the communities we serve.

Our Mission:

Our mission is to act as good stewards of our communities' resources: utility assets, customer dollars, and the environment. We work to safeguard those resources and enhance their value for the people of the communities we serve and generations to come.

We Measure Our Success by:

Customer Satisfaction

System Performance

Financial Performance

Safety Performance

Keys to Success:

Managing Our Utility System Infrastructure

Electric

Natural Gas

Water

Wastewater

Improving The Customer Experience

Managing Our Finances Effectively

Meeting Or Exceeding Regulatory Standards

Investing In A Skilled, Diverse Work Force

Partnering For Economic Development

Being Environmentally Responsible