

## Purchased Power Adjustment Amendment

### **September 17, 2020**



### **Resolution 1423**

# Purchased Power Adjustment (PPA)

- PPA adjusts retail electric rates to reflect changes in purchased power costs from TVA
- Most recently amended in May/June 2020
  - Reflect Time Of Use rates
  - Reset base rates for current wholesale power costs
  - Reflect wholesale power cost credit from TVA long-term partnership agreement
  - Proposing new amendment for TVA Pandemic Relief Credit

## **TVA Pandemic Relief Credit**

- TVA Board approved \$200 million in Pandemic Relief Credits for Local Power Companies (LPCs) and TVA Direct Served Customers
- LPC credits have 2 components
  - 2.5% credit for standard service power costs
  - 2.5% credit for non-standard service power costs (large commercial and industrial customers)
- Credits provided over a period of 12 months beginning October 2020

# **Proposed Use of Credits**

- Credits for non-standard service must be applied directly to customers' monthly bills
- LPCs have flexibility in use of credits for standard service
- KUB standard service credits estimated at \$7.3M
- Propose to use standard service credits to provide utility bill assistance to KUB customers with past due balances accrued during Pandemic
  - Requires amendment to PPA

### **Resolution 1423**

- Amends PPA to address changes in wholesale power costs from TVA's Pandemic Relief Credit
- Requires two readings
- Second reading in October 2020



### **Customer Experience Update**

### September 17, 2020



# Automatic Payment Plans Will Help Reduce Disconnections

Account Balance	Installment Months	Number of Accounts	Total Past Due Balances
\$100-\$249.99	3 months	1535	\$329,453
\$250-\$499.99	6 months	6113	\$2,202,749
\$500-\$749.99	9 months	3035	\$1,855,824
\$750-\$999.99	12 months	1729	\$1,491,714
\$1000+	15 months	3568	\$7,922,925
	Totals	15,980	\$13,802,665

### **Customers Appreciate Extended Payment Plans**

### **Quotes from customer calls**

"Thank you for what you've done to help everybody out over this hard time for all of us."

*"I appreciate everything you all are doing for everyone and for me."* 

### Handwritten note from customer



### **Available Sources of Assistance**

Source	Available Funds
Low Income Home Energy Assistance (LIHEAP) Knox Co. 19/20-year remaining funds	\$ 1,100,000
LIHEAP CARES Act Supplement*	\$ 2,300,000
Project Help	\$ 400,000
TN CARES Grant** (CAC)	\$ 600,000
Knox County – HUD/TN CARES (CAC and Centro Hispano)	\$ 660,000
TVA LPC Pandemic Relief Credit	\$ 7,300,000
TVA Community Cares Funding	\$ 80,000
Total	\$12,440,000

\*Applied as automatic \$325 bill credit for previous LIHEAP recipients \*\* Recently approved and must be spent by November 15, 2020

## **Communicating about Available Assistance**

- Media event with assistance partners on August 31
  - Targeted and general posts on social media
- KUB.org information about payment plans and assistance
- Asking agencies and other partners to spread the word
- Developing plan to share assistance information at schools, churches, and community centers

### **KUB Last to Resume in Local Area**

- Resuming after the summer heat has passed and prior to winter heating season
- Door notices begin October 12
- First disconnects for nonpayment October 19



## **Communication to Affected Customers**

### September



installment and one month of usage



**Postcard** explaining payment arrangements and disconnection date

### October



**Bill** with past due notice and date to pay to avoid disconnection



Automated **Call** explaining payment arrangements and disconnection date



Letter explaining payment arrangements and disconnection date and **Handout** with assistance information

Connect with KUE

E TO HELP: KUB AND UT

ASSISTANCE DADTNEDS



**Door Notice** notifying customer of pending disconnect, payment and assistance options



Automated **Call** explaining payment arrangements and disconnection date

## **Other Ways to Assist Customers**

- KUB internal credit ratings not impacted by late payments during moratorium
- Payment transaction and \$8 door notice fees waived through 2020
- Last resort is disconnection
- If disconnection occurs, waiving required \$300 deposit as one-time courtesy



### Bill Redesigned to Enhance Important Customer Touchpoint

- Highlights factors that impact bill fluctuations
- Addresses common customer questions / concerns
- Educates customers on ways to save
- Incorporates customer and employee feedback and industry best practices
  - Improves readability

### Current Bill Design

Knoxvi	rs financially impacted by C ming bill, please call 865-5		Name: Acct Number: Billing Date: 08/28/20 Page: 1 of 2 Bill Summary Previous Amount Due Payment Received 08/12/20 Current Charges Amount Due	\$ 172.00 \$ -172.00 <u>\$ 160.00</u> \$ 160.00	Customer Service: (865) 524-2911 Monday-Friday, 7 a.m6 p.m. Emergencies: 24 bours a day For billing disputes, call: (805) 524-2911 Monday-Friday, 8 o.m5 p.m. To report an outage, call: 1-800-250-8068, 24 hours a day, seven days a week KUB Payment Options – KUB provides many conve • AutoPay – This is KUB's easiest payment option date or the following banking day. You'll still receive • SelectPay – With the option way how the display
Utility Service:	Note of the local division of the local divi				<ul> <li>SelectPay – With this option, you have the fixeible amount or pay a portion one day and the balance to</li> </ul>
Electric - Residential	Billing Period:	07/31/20 - 08/28/20			<ul> <li>Payment Klosk – Pay your bill seven days a week</li> </ul>
215 Electric Usage (kWh)	Number of Days	29	Basic Service	\$ 20.50	<ul> <li>Credit Card Payments – BilMatrix accepts KUB p</li> </ul>
610	Read Date Meter Number	08/28/20 X2E0811967	Electric kWh	\$ 67.32	<ul> <li>Payment Center Hours – 4218 Ashevillo Highway</li> </ul>
457- 555- 153- 153- 153- 153- 153- 153- 153	Current Reading Prior Reading Total kWh	31971 31999 772	Total Electric Charges	\$ 87.82	Round It Up (RU) – RU puts your change to work help have to do anything to start helping. The money you do edgy assistance needs. Weatherization helps conserve participate; just check the box below; call KUB at 524-25
Gas - Residential	Billing Period:	07/31/20 - 08/28/20			Levelized Billing Plan (LBP) – Weather changes often LBP uses a rolling 12- month average to help levelize y your bill will vary minimally from month to month.
Gas Usage (Therms)	Number of Days	29	Basic Service	\$ 10.90	Late Fee - You have until the past due date shown o
45- 30- 27- 18-	Read Date Meter Number Current Reading Prior Reading	08/28/20 0092290 9128 9128	Total Gas Charges	\$ 10.90	Paperiess Billing – Go green with Paperless Billing to bill and start receiving e-mails when your monthly bill i about paper bills being knsl – or stolen by identity think
	Total Therms	0			Meter Access - KUB must have access to the custo
Aug 2019 3ep 2019 Cot 2019 Nev 2719 Jen 3020 Are 2020 Are 2020 Jun 2020					Project Help – KUB sends 100 percent of donations to other heating faels. Check a box below to make a one
Water - Residential Water Usage (Ccf)	Billing Period: Number of Days Read Date Meter Number Current Reading Prior Reading Total Ccf	07/31/20 - 08/28/20 29 08/28/20 81196848 108 106 <b>2</b>	Basic Service Water Cof Sales Tax Total Water Charges	\$18.00 \$2.00 \$1.85 \$21.85	Green Power – Electricity generated from environme ing the use of tossil faels. One 150 kilowath hour bloc and enter the number of blocks you wish to purchase Update Your Phone Number – A correct eximiter holp automated system. Update your number below or in you Thee Pruning – See KUB Tree Pruning: A Customer O may prefer if a tree needs extensive pruning). Call 865 If you get a Tree Pruning Notice and have questions, o
Wastewater - Resident	ial Billing Period:	07/31/20 - 08/28/20			Please attach a voided check to the com
	Number of Days Read Date	29 08/28/20	Basic Service Wastewater Ccf	\$ 35.90 \$ 3.50	KUB. Note: AutoPay banking information
	Total Ccf	2 (Based on water consumption)	Total Wastewater Charges	\$ 39.40	-
Total Utility Charge	s for	14/19		\$ 159.97	All payment option selections will be updated
	Please detact	and return this portion with your pa	yment - or bring entire bill when paying in perso	n	Round #Up: Pennies For A Purpose
	Account Number	Past Due Af 09/15/2020 5% late fee on unp	\$ 160.00	Receipt	Youdariver is petropie and ite to neted 16'     No     Levelaged Builing Plan Stan Up
		balances after the abo	ve date Amount Da	id	
		assessed on next			Selectione: AutoPay SelectPay
		Send T	fo \$		Bank Routing #
			See reverse sid	le to:	Depositor's name as on bank records
		KUB P.O. Bo	x 59029 - Update Phone Nu	umber	I hereby authorize my financial institution to pa
	House House	Knoxvi	lle, TN Sinn un far a Day		Bank depositor's signature
	CONTRACTOR AND A DESCRIPTION OF A DESCRI	37950-9	- Contribute to Pro		
	and an interaction		- Register for Gree		This authoritation is to remain in far time and in such re-
			- Register for Orec		8695625966

Visit www.kub.org for Online Services Information

KUB offers many convenient online services. You can pay your bill and start or stop residential and commercial service. You can also report outages and find information on deposit requirements, conservation tips, payment options, payment kicek locations, and more.

Residential utility deposits may be waived based on information provided by Equilax. Please direct questions regarding your credit rating to Equifax by calling 1-888-832-2324.

KUB Payment Options - KUB provides many convenient payment options, including no cost bank drafting. Sign up below or at www.kub.org.

AutoPay – This is KUIS's easiest payment option. Your monthly payment is deducted directly from your bank or credit union account on your due
date or the following banking day. You'll still receive a monthly statement, showing the amount to be drafted.

SelectPay – With this option, you have the flexibility to draft your payment online or by phone from your bank or credit union account. Pay the entire amount or pay a portion one day and the balance later. It's easy, convenient, and you can use it anytime – 24 hours a day.

Payment Klosk - Pay your bit seven days a week at a convenient PaySite Klosk. Visit www.kub.org for PaySite locations.

Credit Card Payments – BilMotro: accepts KUB payments for a small lee. Pay by credit or debit card on www.kub.org.or.call 1.400-405-7951

Payment Center Hours – 4218 Ashevillo Highway (Hobion Shopping Center), 4428 Western Avenue (640 Plaza). 8:30 a.m. - 5 p.m. Monday - Friday.

Round it Up (RU) – RU puts your change to work helping others in our community KUB automatically rounds your bill up to the next dollar, so you don't have to do anything to start helping. The money you donate helps weatherse homes for five-income families, breaking the cycle of high bills and annual energy assistance needs. Weatherstation helps conserve energy, which lowers utility bills and helps our environment. But it's your choice—it's you don't wish to participate; just check the box below; call KUB at 524-2911; or, go to kub org. My Account, and click on the "Active" link next to RUI in the Account Summary.

Levelized Billing Plan (LBP) – Weather changes often crusse drastic fluctuations in utility bills. Avoid these seesonal variations by signing up for LBP. IKUB's LBP uses a rolling 12- month average to help levelize your payment amount by recalculating each month using your actual history. A rolling inverage means your bill will vary minimally from month to month.

Late Fee - You have until the past due date shown on the front of this bill to pay your new balance and avoid a 5 percent late fee.

Paperiess Billing – Go green with Paperiess Billing to help save trees, protect the environment, and make your life a little easier. Stop getting a paper bill and start receiving e-mails when your monthly bill is available to view/pay online. Online payments are safe and secure, and you won't have to worry about paper bills being lost – or stolen by identity theves. You can also view/paint your past 18 bills online. To learn more or to sign up, visit www.kub.org.

Meter Access - KUB must have access to the customer's premises at all times to read meters and test, inspect, repair, or maintain equipment.

Project Help – KUB sends 100 percent of donations to Project Help to the Knowle Know County CAC to help those in need buy electricity, gais, coal, or other heating faces. Check a box below to make a one-time donation or add a pledge to your bill each month, you can also give online at www.kub.org

Green Power – Electricity generated from environmentally friendly resources like solar, wind, and methane gases is added to TVA's power mix, reducing the use of fossil fuels. One 150 kilowatt-hour block of Green Power is only \$4. Purchased blocks are added to your KUB bill. Check the box below and enter the number of blocks you wish to purchase.

Update Your Phone Number - A correct eurober helps KUB access your account more quickly when you call and lets you easily report outages on our automated system. Update your number below or in your profile on www.kub.org.

Tree Pruning – See KUB Tree Pruning: A Customer Guide on www.kub.org to learn about pruning methods and options like tree removal (which you may prefer if a tree needs extensive pruning). Call 865 558 (eeekdays, 7 a.m. to 9 p.m.) for a free guide or a free consultation with a KUB forester. If you got a Tree Pruning Notice and have questions, call immediately so we can discuss the work before crews reach your area.

Please attach a voided check to the completed signup form if you choose AutoPay or SelectPay and return it to KUB. Note: AutoPay banking information adds or changes will become effective at your next billing.

Co Round It Up. Pennies For A Purpose "yuder/waritover.com for a Project Help Donation	ntact Phone ( )
No One-time Mont	Q.A.U. ("III) Indexels where successful
Levelzed Billing Plan Sign Up \$	No. of GP blocks
Selectione: AutoPay SelectPay Account Typ	pe Checking Savings
kank Routing # Bank soct #	
Depositor's name as on bank records	
hereby authorize my financial institution to pay drafts or checks drawn on	my account payable to KUB
Bank depositor's signature	Date / / / /
The authorization is to remain in fail force and effect with KUSI has received with time and in such mammer as to alticel KUSI and Oupportuny is man	

### New Bill Design



#### Important Messages:

Start or stop service anytime online. See Start/Stop link on kub.org home page.

Please see our Water Quality Report online at www.kub.org/2019kubwaterguality. It contains important information on drinking water source/quality. For a paper copy, call 524-2911. (Espanol: llame y persione el numero 2).

As East Tennessee responds to the COVID-19 pandemic, resources are available to help pay bills. If you think you will have trouble paying your upcoming bill, please visit www.kub.org/assistance for program information.

#### Highlights



Highest temp during billing cycle = 77° Lowest temp during billing cycle = 18°

29-day billing cycle ----3 Days shorter than previous month 



#### Account Information



Billing Date: 08/28/2020 Page: 1 of 2

#### Billing Summary

Previous Amount Due:	\$172.00
Payment Received (08/12/2020):	-\$172.00
Current Charges for Period:	\$160.00
Amount Due	\$160.00

#### Total Amount Due by 09/15/2020: \$160.00

Summary of Charges by Address	\$159.97 \$159.97
Billing Adjustments (1)	\$0.03
Round It Up Contribution	\$0.03

Savings Tip

Use your KUB bill as a monthly reminder to change your air filters. And did you know thinner, more affordable filters and more efficient?



 $\bigcirc$ 

If mailing in payment, please detach and return this stub with your payment.

View and Pay Your Bill Online

Manage your monthly bill, sign up for bank draft, and more online at www.kub.org.

> CALENDARY CONTRACTORY AND And I realize the state of the Barren 1988 - Bar - All - All - All -



### Billing Detail

Service Address:

#### Page 2 of 2 (865) 524-2911 • www.kub.org

Service Type: Electric - Residential Billing Period: 07/31/2020 - 08/28/2020 Read Date: 08/28/2020 Total Electric Usage: 772 kWh	Basic Service: \$20.50 Electric Usage: \$67.32 Total Electric Charges: \$87.82	Electric Usage History (kWh) 2019 2020 911 915 783 772
Meter Number Current Reading Prior Reading X2E0811967 $\Upsilon$ 31,971 31,199		Last month Current month
Service Type: Gas - Residential Billing Period: 07/31/2020 - 08/28/2020 Read Date: 08/28/2020 Total Gas Usage: 0 = 0 Therms	Basic Service: \$10.90 Total Gas Charges: \$10.90	GasUsage History (Therms) 2019 2020
Meter Number Current Reading Prior Reading	Totat das charges: \$10.90	
0092290 9,128 9,128		0,0 0,0
		Last month Current month
Service Type: Water - Residential		Water Usage History (Ccf) 2019 2020
Billing Period: 07/31/2020 - 08/28/2020		1017
Read Date: 08/28/2020 Total Water Usage: 2 Ccf	Basic Service: \$18.00	
Total water Usage: 2 CCI	Water Usage: \$2.00 Sales Tax: \$1.85	2 2 2 2
Meter Number Current Reading Prior Reading 81196848 108 106	Total Water Charges: \$21.85	
		Last month Current month
Service Type: Wastewater - Residential		WasteWater Usage History (Ccf)
Billing Period: 07/31/2020 - 08/28/2020		2019 2020
Read Date: 08/28/2020	Basic Service: \$35.90	
Total Wastewater Usage: 2 Ccf (Based on water consumption)	Wastewater Usage: \$3.50	
	Total Wastewater Charges: \$39.40	2 2 2 2
		Last month Current month

#### Contact KUB

Customer Service: (865) 524-2911 (Monday–Friday 7 a.m. – 6 p.m.)

Financial Assistance: (865) 524-2937 (Monday-Friday 8 a.m. - 6 p.m.)

Report Outage: (865) 524-2911 www.kub.org/outage-center

#### **Customer Service Centers:**

4218 Asheville Highway (Holston Shopping Center) Monday-Friday 8:30 a.m. - 5 p.m.

4428 Western Avenue (640 Plaza) Monday-Friday 8:30 a.m. - 5 p.m.

#### **KUB Payment Options**

#### View and Pay Your Bill Online Ŕ

Manage your monthly bill, sign up for bank draft, and more online at www.kub.org.

End of Charges for

Automatic Bank Draft (AutoPay): This is KUB's easiest payment option. Your monthly payment is deducted directly from your bank or credit union account on your due date or the following banking day. You'll still receive a monthly statement, showing the amount to be drafted. Visit www.kub.org.to sign up for AutoPay today.

One-Time Bank Draft (SelectPay): With this option, you have the flexibility to draft your payment online or by phone from your bank or credit union account. Pay the entire amount or pay a portion one day and the balance later. It's easy, convenient, and you can use it anytime -24 hours a day. Visit www.kub.org to take advantage of SelectPay.

Pay With Card: BillMatrix accepts KUB payments for a small fee. Pay by credit or debit card on www. kub.org or call 1-800-405-7951.

Payment Kiosks: Pay your bill seven days a week at a convenient PaySite Kiosk. Visit www.kub.org for PaySite locations. Kiosk use fee may be assessed.

Յինքներինութիկիրինինինինինինին

Total Amount Due by 09/15/2020: \$160.00

Account Number:

5% late fee on unpaid balances after the above date assessed on next bill

KUB PO Box 59029 Knoxville, TN 37950-9029



ß

### **Communicating Bill Improvements to Customers**

### New bills to customers in October

- KUB.org content about new features including video
- Social media promotion
- News release and media outreach
- Customer email with link to web content
- Informative bill insert with first bill
- Revised "your bill is ready" text message

	NEWS RELEASE
	Dependent on pandemic response timeline • Informational release announcing a new, more customer friendly bill design,
	linking to web/video
SEPTEMBER	<ul> <li>Followed by calls to media outlets, pitching segments and coverage</li> </ul>
2020	ADVERTISING/MEDIA OUTREACH
	Sept. 21-Oct. 2: KnoxNews and WVLT digital ads redirecting to web content,
	graphics based on bill insert/web content
	<ul> <li>Live interviews early October at WBIR and WATE, subjects to include information</li> </ul>
	on reading new bills and payment assistance options, depending on timeline of
OCTOBER 2020	pandemic response
	OCTOBER BILLS - SUPPLEMENTAL COMMUNICATIONS
	<ul> <li>Text message (included within bill reminder text messages)</li> </ul>
	<ul> <li>Informational bill insert sent with October bills</li> </ul>
	<ul> <li>Informational email sent as part of October bill reminder email</li> <li>Directing customers to web content</li> </ul>
	· Directing customers to web content
	SOCIAL MEDIA
	Continue posting on all platforms
	<ul> <li>Respond to customer concerns, comments, questions as received</li> </ul>
	SOCIAL MEDIA
POST-OCT. 2020	· Continue posts with frequency dictated by customer questions and engagement
	Directing customers to web content
CONTINUED COMMUNICATIONS AS	ADDITIONAL COMMUNICATIONS
NEEDED	Continued as needed based on customer interactions and engagement

### **Video Highlights New Features**

As East Tamonana organisti in the COME-19 par-disist, remainstrate are analiative to being pay bills. If pass three year will been coupling paying prov opcoming \$68, planese cost means both regressionians for program information.

### Highlights



Highest temp during billing cycle = 59° Lowest temp during billing cycle = 33°



31-day billing cycle +4 Days longer than previous month Previous Amount Due: Papment Received (Da/100/20120) Current Charges for Period Amount Due

instant to be drafted on 05/36/2030.

5

Summary of Chargen by Addiese: 123 Easy Vinwet

Record & Up Careto Bartist

3 Savings Tip

Une your KUB SHI as a manthly reminder to ch plur air filters, And did you know thirmer, ma effordable filters and more efficient?



# Mark B. Whitaker Water Treatment Plant Emergency Generators Project

**September 17, 2020** 



# Water Supply Master Plan Projects

Phase I: Complete	Phase II: Underway	Phase III: Planning
Parallel High Service Main	Emergency Generators	Raw Water Main
Electric Upgrades - Ph I	<ul> <li>Additional Filters</li> </ul>	<ul> <li>Distribution Box Bypass</li> </ul>
Engineering Report	<ul> <li>Backwash Pump Station</li> </ul>	<ul> <li>Electric Upgrades – Ph II</li> </ul>
<ul> <li>Intake Improvements</li> </ul>	Backwash Equalization Basin	High Service Pump Station
	<ul> <li>4 MG Clearwell</li> </ul>	<ul> <li>Source Water Resiliency</li> </ul>

## **Project Overview**

### Water Supply Master Plan (WSMP)

- Increase overall electric resiliency and redundancy at Mark B. Whitaker Water Treatment Plant (MBW)
- Provide diesel-generator emergency back-up power system
- WSMP goal of 38 million gallons per day (MGD)
- Generator setup similar to Fourth Creek and Kuwahee Wastewater Treatment Plant installations

# **Project Information**

- New 10,000 square foot generator building
  - Three 2,500 kilowatt generators
- Three 15,000-gallon diesel storage tanks
- 2,500 linear feet of electrical conduit
- Noise mitigation
  - Expandable for future fourth generator



## **Project Schedule**

- Project bid February 2018
  - Award to Southern Constructors Inc.
  - \$12M
- Generator delivery March 2020
- Switchgear
  - Factory test May 2020
  - Delivery June 2020
- Project complete December 2020



## **Design Complements Historic MBW Campus**



# **Collaboration Improves Project**

- Design consultant CDM-Smith
- KUB Engineering
  - Project management and coordination
  - Design support
  - Witness testing
- KUB Operations and Overhead Construction
  - System expertise
  - Training and site familiarity
  - Outage response capabilities
  - Increased knowledge and ownership of generators for plant operators



## **Electrical Resiliency for MBW Plant**

Completed work provides power supply resiliency

- Two current KUB reliable feeds
- Diesel generator backup power
- Future work will ensure electrical resiliency within the plant
- Reinforces KUB's commitment to providing high quality, reliable water.



### **Broadband Update**

### September 17, 2020



# **Today's Update**

- Current landscape of broadband
- Demonstrated benefits of fiber at KUB
- Recent broadband interest survey
- What's next

## **Current Landscape**

Recent years have brought significant change

- Broadband has nearly become a necessity
- Legislative landscape has changed
- Benefits of fiber for utility operations have been demonstrated
- Older analog technologies becoming obsolete

## **Current Environment**

- Rural areas still not served at a level required for basic uses
- Constructing and operating a "fiber to the home" (FTTH) network is expensive
- For some, individual expansion of service to their home is cost prohibitive

# Fiber Proving Beneficial at KUB

- Analog 4-wire circuits have been replaced by fiber at an annual cost savings of \$0.4M
- Fiber provides critical data from wireless advanced meter towers
- Fiber is fast, dependable, and durable

### **Broadband Survey Overview**

- Mayor Kincannon requested KUB give a fresh look at providing broadband service
- Initial step is to perform a purchase intent survey
- Survey inquires about how people feel about their current service and KUB providing broadband service



Customers overall very positive about KUB

- 8.3 on a scale of 10
- Customers desire high quality and high-speed
  - Some customers cite problems with both
- Customers desire choice in their provider
  - Many served by only one provider
- Customers are interested in KUB providing broadband service
  - 80% interested in KUB

## What's Next

- Survey results are positive and reason to continue to research
- Main areas of research
  - Customer interest
  - Funding models
  - Approval/Governance
- Details shared in the coming months

