



News Release

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For Immediate Release

KUB Communications & External Relations
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Go Paperless and Get \$5 with KUB Paperless Billing *Enrolling is Easy in the KUB Mobile App*

Knoxville, TN – KUB customers who switch from a traditional paper bill to KUB’s Paperless Billing option are eligible to receive a \$5 gift card from popular retailers. New enrollees who sign up for the program by May 31, 2022, may choose a gift card from one of 30 participating retailers.

It's never been easier to enroll in paperless billing and it's free. Customers can enroll online at www.kub.org/paperless or in the KUB mobile app, which is available for both Apple and Android devices.

“With our website and mobile app, there are more ways to access your KUB bill than ever before. This allows customers to make the choice to go paperless, reducing their paper clutter at home and helping reduce paper usage in our community,” said Elizabeth Hannah, KUB Manager of Executive Services and Environmental Stewardship. “Customers who go paperless will still receive emails and notifications when their bill is due without needing to visit their mailbox. This is a win for customer convenience.”

Customers who enroll in Paperless Billing will also receive the following benefits:

- An e-mail* when their bill posts each month, including the amount due and the due date
- A courtesy reminder two days before their bill is due
- Secure online access to 18 months of their bills
- Secure payment options that allow them to pay online or by phone
- Peace of mind – no worries about bills being lost or stolen by identity thieves

Among the 30 retailers participating in the campaign are Walmart, Amazon and Panera Bread. **

Visit www.kub.org/paperless for more information about Paperless Billing.

**Customers may also set their preferences to receive text notifications for their bill.*

***The listed merchants are in no way affiliated with KUB nor are the listed merchants considered sponsors or co-sponsors of this program. Uses of merchant names and/or logos are by permission of each respective merchant and all trademarks are the property of their respective owners.*

KUB is a municipal utility serving Knox and parts of seven adjacent counties and provides electric, natural gas, water, and wastewater services to more than 473,000 customers.

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