



News Release

April 4, 2017
For Immediate Release

For more information, contact:
KUB Community Relations

KUB Renews \$5 Gift Card Offer *for Customer Enrollment in Paperless Billing*

KUB has renewed its offer of a \$5 gift card to new enrollees of Paperless Billing now through May 31, 2017. Customers who sign up for the program by the end of May can choose a gift card from one of 25 participating retailers. This promotion is designed to support KUB's commitment to environmental stewardship and operational efficiency.

"KUB sees paperless billing as a win for the environment, its customers, and for KUB," said Dale Grubbs, KUB Customer Service manager. "In addition to the environmental benefits from reduced use of paper products, KUB will save money on paper and postage costs for each customer who goes paperless. It's also great for our customers"

In addition to the gift card offer, customers who enroll in Paperless Billing will also receive the following benefits:

- An e-mail* when their bill posts each month, including the amount due and due date
- A courtesy reminder two days before their bill is due
- Secure online access to 18 months of their bills
- Secure payment options that allow them to pay online or by phone
- Peace of mind; no worries about bills being lost or stolen by identity thieves

Enrolling is easy, and it's free:

- Register on www.kub.org (or log in to your account) and click on "Billing Options."
- Check "Enroll Me" to sign up for Paperless Billing.
- Click on "Edit E-mail" and confirm a valid e-mail address to receive your gift card redemption instructions.

Among the 25 retailers participating in the campaign are Walmart, Subway, and Panera Bread.**

Visit www.kub.org for more information about paperless billing, or visit KUB's booth at Earthfest 2017 on April 15 at the Knoxville Botanical Garden and Arboretum. Customers who enroll at EarthFest will also receive a free LED lightbulb while supplies last.

**Customers may also set their preferences to receive text notifications for their bill.*

***The listed merchants are in no way affiliated with KUB nor are the listed merchants considered sponsors or co-sponsors of this program. Uses of merchant names and/or logos are by permission of each respective merchant and all trademarks are the property of their respective owners.*

KUB is a municipal utility serving Knox and parts of seven adjacent counties and provides electric, natural gas, water, and wastewater services to more than 453,000 customers.

###