



## MEDIA ADVISORY

July 16, 2018  
For Immediate Release

For more information, contact:  
KUB Community Relations

### **KUB, TVA, Knoxville-Knox County Community Action Committee, and City of Knoxville Announce New Weatherization Program**

On Wednesday, July 18, Knoxville Utilities Board (KUB), along with its partners at Tennessee Valley Authority (TVA), Knoxville-Knox County Community Action Committee (CAC), and City of Knoxville (COK), will introduce Home Uplift, a program in support of KUB's Round It Up to provide weatherization assistance for low-income households in our community.

Through funding provided by TVA, the program will double the number of homes CAC can serve with weatherization retrofits over the next two years. This initiative builds off the success of other programs, like Knoxville Extreme Energy Makeover, in making our community more energy efficient and helping income-limited households gain better control of utility costs.

The event will be held at 10:30 a.m., Wednesday, July 18, at the City of Knoxville Public Works Service Center located at 3131 Morris Avenue, Knoxville 37909. Knoxville Mayor Madeline Rogero, TVA EnergyRight® Solutions Program Manager Beth Parsons, KUB Board of Commissioners Chair Celeste Herbert, and other KUB representatives will be on hand for remarks and interviews following the announcement.

*KUB is a municipal utility serving Knox and parts of seven adjacent counties and provides electric, gas, water, and wastewater services to more than 457,000 customers.*

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