



News Release

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For Immediate Release

For more information, contact:
KUB Community Relations

KUB Offers Customers \$5 Gift Card for Enrolling in Paperless Billing

KUB is again offering a \$5 gift card to customers who are new enrollees of the paperless billing program during the months of April and May. Starting April 1, customers who sign up for the program by May 31, 2019, may choose a gift card from one of 30 participating retailers. KUB is committed to being good stewards of the environment by reducing paper usage, and this program also has the added benefit of saving money.

“Today, nearly 35,000 KUB customers participate in paperless billing, and together they are helping to save over 8 tons of paper annually.” said Tiffany Martin, KUB Director of Customer Service. “Signing up for paperless billing is an all-around win for KUB, its customers, and the environment.”

Customers who enroll in Paperless Billing will also receive the following benefits:

- An e-mail* when their bill posts each month, including the amount due and due date
- A courtesy reminder two days before their bill is due
- Secure online access to 18 months of their bills
- Secure payment options that allow them to pay online or by phone
- Peace of mind; no worries about bills being lost or stolen by identity thieves

Enrolling is easy, and it's free:

- Register on www.kub.org (or log in to your account) and click on “Billing Options.”
- Check “Enroll Me” to sign up for Paperless Billing.
- Click on “Edit E-mail” and confirm a valid e-mail address to receive your gift card redemption instructions.

Among the 30 retailers participating in the campaign are Walmart, Amazon, and Panera Bread.**

Visit www.kub.org for more information about Paperless Billing.

**Customers may also set their preferences to receive text notifications for their bill.*

***The listed merchants are in no way affiliated with KUB nor are the listed merchants considered sponsors or co-sponsors of this program. Uses of merchant names and/or logos are by permission of each respective merchant and all trademarks are the property of their respective owners.*

KUB is a municipal utility serving Knox and parts of seven adjacent counties and provides electric, natural gas, water, and wastewater services to more than 459,000 customers.

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