



News Release

July 30, 2018
For Immediate Release

For more information, contact:
KUB Community Relations

KUB Offers Customers \$5 Gift Card for Enrolling in Paperless Billing

Between July 30 and October 31, KUB will offer a \$5 gift card to customers who are new enrollees of Paperless Billing. Customers who sign up for the program by October 31 may choose a gift card from one of 25 participating retailers.

KUB is committed to environmental stewardship and operational efficiency, and this promotion supports this goal. "In addition to the environmental benefits from reduced use of paper products, KUB will save approximately \$6 annually on paper and postage costs for each customer who goes paperless, helping KUB control costs for its customers," said Tiffany Martin, KUB Manager of Customer Experience. "Signing up for paperless billing is an all-around win for KUB, its customers, and the environment."

In addition to the gift card offer, customers who enroll in Paperless Billing will also receive the following benefits:

- An e-mail* when their bill posts each month, including the amount due and due date
- A courtesy reminder two days before their bill is due
- Secure online access to 18 months of their bills
- Secure payment options that allow them to pay online or by phone
- Peace of mind; no worries about bills being lost or stolen by identity thieves

Enrolling is easy, and it's free:

- Register on www.kub.org (or log in to your account) and click on "Billing Options."
- Check "Enroll Me" to sign up for Paperless Billing.
- Click on "Edit E-mail" and confirm a valid e-mail address to receive your gift card redemption instructions.

Among the 25 retailers participating in the campaign are Walmart, Subway, and Panera Bread.**

Visit www.kub.org for more information about Paperless Billing.

**Customers may also set their preferences to receive text notifications for their bill.*

***The listed merchants are in no way affiliated with KUB nor are the listed merchants considered sponsors or co-sponsors of this program. Uses of merchant names and/or logos are by permission of each respective merchant and all trademarks are the property of their respective owners.*

KUB is a municipal utility serving Knox and parts of seven adjacent counties and provides electric, natural gas, water, and wastewater services to more than 457,000 customers.

###