



News Release

June 13, 2022
For Immediate Release

KUB Communications & External
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KUB Customers Impacted by TVA Power Curtailment *Customers Asked to Reduce Power Use*

KUB has been notified that TVA has asked all power customers in the Tennessee Valley to reduce their use of electricity as much as possible. These voluntary reductions will help to avoid interruptions in service by TVA during this period of all-time record electric consumption across the region.

Although KUB is able to handle power demand from our customers, TVA has asked KUB and other utilities to help lighten the system load. KUB appreciates the extra efforts made by our customers to help conserve electricity.

KUB and other TVA distributors are cutting back on their own power use and are asking customers to voluntarily reduce the consumption of electricity.

Until further notice, KUB customers are asked to take the following measures:

- Eliminate all non-essential use of electricity, such as decorative indoor and outdoor lighting used for hallways, walkways, and home patios.
- Set your thermostat as high as comfortably possible and use fans to circulate air.
- Postpone using electrical appliances such as dishwashers, dryers, and cooking equipment.
- Businesses should minimize lighting and turn off all office equipment that is not in use of necessary.

Customers are encouraged to visit KUB's Web site at www.kub.org for additional tips on ways to conserve electricity.

KUB is a municipal utility serving Knox and parts of seven adjacent counties and provides electric, natural gas, water, and wastewater services to more than 473,000 customers.

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