

News Release

March 11, 2019
For Immediate Release

For more information, contact:
KUB Community Relations

Seventeenth Annual Project Help Campaign
Shows Warm Community Giving

Food City and Home Federal Bank presented the Project Help Board checks from this year's fundraising campaign totaling \$49,897. The checks represent the amount donated by Food City and Home Federal customers during the annual fundraiser for the Project Help emergency heating assistance program. Knoxville-Knox County Community Action Committee (CAC) administers Project Help. Food City, Home Federal Bank, WVLT, WIVK, the Knoxville News Sentinel, and KUB teamed with CAC for the campaign, which ran from January 7 through February 1.

Project Help is an emergency heating-assistance program that helps pay for electricity, natural gas, propane, heating oil, wood, or coal for people who need temporary help with their heating bills. Project Help clients may have an emergency need because of job loss, illness, injury, or disability, or they may be seniors struggling with the rising cost of living.

"KUB is grateful for the support of our partners in Project Help," said Gabe Bolas, KUB President and CEO. "Without their help, and without the generosity of our customers who donate on their bills every month, we wouldn't be able to provide this important support to those in need."

Those interested can still help our neighbors stay warm through Project Help by donating any time of year. KUB customers can make either a one-time donation or a monthly pledge to Project Help on the back of their utility bill or online at www.kub.org. All donations go directly to provide assistance to those in need. Project Help of East Tennessee, Inc., is a 501(c)(3) charitable organization, and donors receive an annual contribution letter for tax purposes.

Customers can obtain information on how to apply for Project Help assistance by contacting the CAC Center for Energy and Community Services at 637-6700. For more information on Project Help, visit www.kub.org and search "Project Help."



KUB, a municipal utility serving Knox and parts of seven adjacent counties, provides electric, gas, water, and wastewater services to more than 459,000 customers.

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