

**News Release**

February 26, 2018  
For Immediate Release

For more information, contact:  
KUB Community Relations

**2018 Project Help Campaign**  
*Will Provide Warmth to the Community*

Earlier today, Food City and Home Federal Bank presented checks to the Project Help Board totaling \$38,808 for the emergency heating assistance program. The checks represent the amount donated by Food City and Home Federal customers during the 16<sup>th</sup> annual fundraiser for Project Help. Knoxville-Knox County Community Action Committee (CAC) administers Project Help. Food City, Home Federal Bank, WVLT, WIVK, the Knoxville News Sentinel, and KUB teamed with CAC for the campaign, which ran from January 9 through February 3.

“Project Help continues to provide a positive impact on the local community through these contributions, which help hundreds of families in need each year,” said KUB President and CEO Mintha Roach. “We would like to thank all of those involved with the fundraiser.”

Project Help is an emergency heating-assistance program that helps pay for electricity, natural gas, propane, heating oil, wood, or coal for people who need temporary help with their heating bills. Project Help clients may have an emergency need because of job loss, illness, injury, or disability, or they may be seniors struggling with the rising cost of living.

Although the Food City campaign is over, we can still help our neighbors stay safe and warm. KUB customers can make a one-time donation or a monthly pledge to Project Help throughout the year on the back of their utility bill or online at [www.kub.org](http://www.kub.org). All donations go directly to provide assistance to those in need. Project Help of East Tennessee, Inc., is a 501(c)(3) charitable organization, and donors receive an annual contribution letter for tax purposes.

Customers can obtain information on how to apply for Project Help assistance by contacting the CAC Center for Energy and Community Services at 637-6700. For more information on Project Help, visit [www.kub.org](http://www.kub.org) and search “Project Help.”



*KUB, a municipal utility serving Knox and parts of seven adjacent counties, provides electric, gas, water, and wastewater services to more than 457,000 customers.*

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