

## News Release

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For Immediate Release

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KUB Communications

### **Ron Feinbaum Joins KUB Board of Commissioners**

**Knoxville, TN** – Ron Feinbaum was sworn in as the newest commissioner of the KUB Board at today's meeting. He succeeds outgoing commissioner John Worden, who has served on the Board since 2015.

Feinbaum is a member of the Boldsquare, Inc. team, a multi-disciplined strategy and communications practice that provides executive leadership teams with senior counsel in high pressure situations to help businesses navigate through growth, crisis, and comprehensive change.

Prior to his role at Boldsquare, Feinbaum spent over 29 years at Scripps Networks Interactive in a variety of roles. Most recently, he was the Senior Vice President and General Manager of Consumer Products and Home Promotions for Scripps Networks Interactive, where he negotiated contracts; developed marketing and promotional efforts for Scripps Networks Interactive's largest digital initiative, the HGTV Dream Home and other high profile products; and was involved with diversity and inclusion initiatives.

Feinbaum holds a Bachelor of Science in Business and Marketing, as well as an Executive MBA from the University of Tennessee. He has served on several local and national boards, both corporate and nonprofit, including Random Acts of Flowers and the Tennessee Technology Development Corporation.

In addition to Feinbaum, the KUB Board includes Dr. Jerry Askew, Claudia Caballero, Kathy Hamilton, Celeste Herbert, Adrienne Simpson-Brown, and Tyvi Small. At today's meeting, the Board also held an election of officers, with Dr. Askew re-elected Chair, Simpson-Brown elected Vice-Chair, and KUB Senior Vice President and Chief Financial Officer Mark Walker elected secretary.

*KUB is a municipal utility serving Knox and parts of seven adjacent counties and provides electric, gas, water, wastewater, and broadband services to more than 473,000 customers.*

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