

News Release

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For Immediate Release

For more information, contact:
KUB Community Relations

2017 Project Help Campaign a Success

On March 6, Food City and Home Federal Bank presented checks to the Project Help Board totaling \$40,569 for the emergency heating assistance program. The checks represent the amount donated by Food City and Home Federal customers during the 15th annual fundraiser for Project Help. Knoxville-Knox County Community Action Committee (CAC) administers Project Help. Food City, Home Federal Bank, WVLT, WIVK, the Knoxville News Sentinel, and KUB teamed with CAC for the campaign, which ran from January 9 through February 3.

Project Help is an emergency heating-assistance program that helps pay for electricity, natural gas, propane, heating oil, wood, or coal for people who need temporary help with their heating bills. Project Help clients may have an emergency need because of job loss, illness, injury, or disability, or they may be seniors struggling with the rising cost of living.

“The continued support of the community is what keeps Project Help alive,” said KUB President and CEO Mintha Roach. “We would like to thank all of those involved with the fundraiser, which helps hundreds of local families in need each year.”

Although the Food City campaign is over, we can still help our neighbors stay safe and warm. KUB customers can make a one-time donation or a monthly pledge to Project Help throughout the year on the back of their utility bill or online at www.kub.org. All donations go directly to provide assistance to those in need. Project Help of East Tennessee, Inc., is a 501(c)(3) charitable organization, and donors receive an annual contribution letter for tax purposes.

Customers can obtain information on how to apply for Project Help assistance by contacting the CAC Center for Energy and Community Services at 637-6700. For more information on Project Help, visit www.kub.org and search “Project Help.”



KUB, a municipal utility serving Knox and parts of seven adjacent counties, provides electric, gas, water, and wastewater services to more than 453,000 customers.

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