



---

## News Release

August 20, 2026  
For Immediate Release

For more information, contact:  
KUB Communications 865-594-7988

### **Sara Hedstrom Pinnell Joins KUB Board of Commissioners**

**KNOXVILLE, Tenn.** – Sara Hedstrom Pinnell was sworn in as the newest member of the KUB Board of Commissioners at today's meeting.

Hedstrom Pinnell served one term on the KUB Board of Commissioners from 2014-2021. She was appointed by Knoxville Mayor Indya Kincannon to rejoin the Board through 2027 to complete the term of commissioner Claudia Caballero, who recently resigned.

Hedstrom Pinnell is the Founder and President of Hedstrom Landscape Architecture, an award-winning, full-service design firm based in Knoxville. Her board service has included the City of Knoxville Public Arts Committee, the East TN Community Design Center, and the YWCA of Knoxville and the Tennessee Valley. Her professional memberships have included the American Society of Landscape Architects, the Great Smoky Mountains Conservation Association, and the Executive Women's Association.

Hedstrom Pinnell has received numerous awards and honors including the U.S. Chamber of Commerce Blue Ribbon Small Business Award, the Blount County Chamber of Commerce Women-Owned Business Excellence Award, and the Knoxville Chamber of Commerce Young Entrepreneur Pinnacle Award.

She earned her Bachelor of Science in Landscape Architecture from Temple University in 1996 and was a graduate of the Leadership Knoxville Class of 2016. Hedstrom Pinnell is a volunteer for her son's Boy Scout troop, and is a caretaker, with her husband and son, of honeybees, laying hens, and two dogs.

Alongside Hedstrom Pinnell, KUB's Board of Commissioners includes Ron Feinbaum, Cynthia Gibson (Chair), Kathy Hamilton (Vice Chair), Phyllis Nichols, Pete Pearson, and Dr. Craig Pickett Jr. KUB Chief Financial Officer Mark Walker is Secretary to the Board.

###

*KUB provides nearly 520,000 customers in Knoxville and parts of seven surrounding counties with safe and reliable electric, fiber, natural gas, wastewater treatment, and water services.*