

News Release

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For Immediate Release

For more information, contact:
KUB Communications

KUB Celebrates 23rd Arbor Day Tree Line USA Award

Knoxville, TN – Five trees were planted in Governor Ned McWherter/Riverside Landing Park today in honor of Arbor Day by KUB, the City of Knoxville, the Tennessee Division of Forestry, and Trees Knoxville. During the event, KUB received its 23rd consecutive Tree Line USA® award from the Arbor Day Foundation. KUB was recognized with the award for implementing best practices in utility arboriculture through quality tree care, annual worker training, tree planting, and public education.

“In East Tennessee, we are fortunate to have a landscape of trees that provide us beauty year-round from the beautiful fall colors to the cheerful spring blooms,” said KUB President and CEO Gabriel J. Bolas II. “KUB remains committed to quality tree care while providing safe, reliable electric service to the community.”

KUB maintains over 5,000 miles of electric lines and prunes approximately 1,000 miles of that line each year. In the last year, KUB planted over 400 trees throughout the community. When planted properly, trees can reduce energy consumption, provide beauty, enhance quality of life, and promote clean air and water.

KUB encourages the community to plant the right tree in the right place to enhance the environment and maintain utility safety. For more information on how to plant the right tree in the right place and KUB’s tree pruning services, visit www.kub.org/plantsmart.



KUB received its 23rd consecutive Tree Line USA® award from the Arbor Day Foundation today at Governor Ned McWherter/Riverside Landing Park. Pictured left to right at the event are Nathan Babelay – KUB Director of System Maintenance; Gabriel J. Bolas II – KUB President and CEO; Elaine Reed – KUB Vegetation Management Supervisor; Nick Bridgeman – KUB Utility Forester; Michael Pauley – KUB Utility Forester.

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KUB provides more than 486,000 customers in Knox and parts of seven surrounding counties with safe and reliable electric, fiber, natural gas, wastewater treatment, and water services.